

ENDING POVERTY

in Northeast Wisconsin

Welcome Reception
AUGUST 11, 2020



U.S. Venture Open
AUGUST 12, 2020



EACH YEAR

the U.S. Venture Open brings together golfers, community partners and volunteers. This generous support helps us to leverage valuable resources that improve the lives of thousands in Northeast Wisconsin.

JOIN US

as we celebrate more than 34 years of community-focused, outcome-driven philanthropy.

\$5.97 million in new grant commitments

\$46 million raised in 34 years

\$32 million granted in 34 years

200 organizations collaborating to end poverty

500 partners

34 YEARS helping those in need

One event.



Hundreds of golfers, partners and volunteers enjoy an extraordinary event for a critical cause: ending poverty. U.S. Venture pays all expenses of the event. 100% of your donations go to ending poverty.

One mission.

U.S. Venture relies on the expertise and knowledge of area community foundations and their grant teams to oversee and implement the granting process and review.



Nonprofits collaborate and submit grant applications that address drivers of poverty. Grant teams recommend funding for the most impactful proposals in Northeast Wisconsin.

A grantmaking match of \$800,000 from the J. J. Keller Foundation, \$250,000 from Oshkosh Corporation, and \$200,000 from both ThedaCare and the Thrivent Foundation lead this effort.

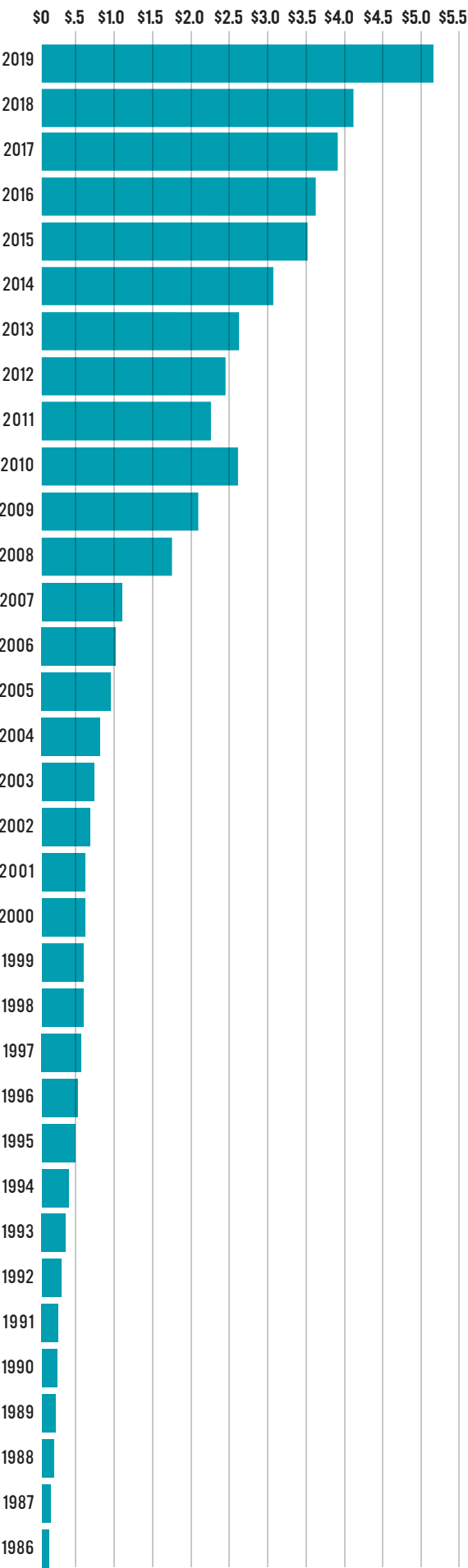
Thousands served.

\$5.97 million in new grants given this year from the Basic Needs Giving Partnership to end poverty in Northeast Wisconsin.

Your partnership makes this possible.

Funds raised.

in 34 years (in millions)



2020 Partner Levels

All golfers receive food and beverages on the course, a gift, and dinner.

	LEAD \$200,000+	PRESENTING \$50,000-\$199,999	COMMUNITY \$35,000-\$49,999	PREMIER \$25,000-\$34,999	DIAMOND \$15,000-\$24,999	PLATINUM \$6,500-\$14,999	GOLD \$100-\$6,499
Local print media & event website recognition	●	●	●	●	●	●	○
Recognition at golf courses & dinner	●	●	●	●	●	●	
Complimentary golfers	*	12	8	8	8	4	
Complimentary VIP reception guests (includes dinner)	*	6	4	2	2		
Additional complimentary dinner guests	*	6	4	2	2		
Additional logo recognition on event items	●	●	●	●			
Choice of golf course, logo recognition in community report & social media	●	●	●	●			
Additional media, marketing & logo recognition	●	●	●	●			

*Benefits designated to match strategic level of support.

● Logo recognition

○ Name recognition

Dinner Only: \$500 Per Person

Some partnership levels include tangible benefits.

Please contact your tax advisor regarding tax deductibility. All donations are non-refundable.

USVentureOpen.com

JOIN US

AUGUST 12, 2020

CHOOSE

your partner level
& pledge your support
at USVentureOpen.com

REPLY

by June 26, 2020
to be included
in event materials

QUESTIONS

call
920.243.5806

