

HOPE HAS A FACE

Basic Needs Giving Partnership
Ending Poverty in Northeast Wisconsin



Community Report 2018



WE DRIVE CHANGE...

The Basic Needs Giving Partnership (BNGP) aims to end poverty by targeting root causes. The funds raised through the U.S. Venture Open from generous corporations, family foundations and individuals are administrated by grant teams established at three local community foundations. The awarded grants support nonprofits collaborating to coordinate services for people in need throughout Northeast Wisconsin, with a focus on the organizations that are embracing continuous improvement, social innovation, shared measurement, sustainability and scalability.

\$1.6 million
in new grant commitments

\$26 million
granted in 33 years

33 YEARS
helping those in need

200
organizations
collaborating to
end poverty

\$42 million
raised in 33 years

500
partners

Three area community foundations

partner, invest, manage and lead volunteer grant teams in awarding funds to nonprofit collaborations.



BY PARTNERING TOGETHER.

STRATEGIES

Innovation is vital to solving an issue where traditional approaches have resulted in individual successes but little scalable outcomes to reduce poverty.

Collaboration is key as poverty is a complex issue with those in need requiring a multitude of services provided by unique nonprofits.

POINT Poverty Initiative equips nonprofits with continuous improvement tools and initiates the formation of action groups around strategies focused on ending poverty.

GRANT FOCUS

We focus on four drivers of poverty:

- Economic Stability
- Education
- Family Support & Social Connectedness
- Health & Wellness

FUNDING MODEL

100% of every dollar donated, or \$4.13 million this year, goes to community foundations in the region. An additional 4.5% of the fund balance is added to dollars available to grant.

A grantmaking match of \$800,000 from the J. J. Keller Foundation and a \$200,000 commitment from Oshkosh Corporation, ThedaCare and the Thrivent Foundation lead this effort.

Thank you to our 2018 partners.

Presenting Lead Partner

J. J. Keller
Foundation, Inc.

\$800,000

Lead Partners



\$200,000

Presenting Partners



\$50,000 - \$199,999

Community Partners



\$35,000 - \$49,999

Premier Partners



\$25,000 - \$34,999

SCOTT & NANCY ARMBRUST

JACK & ENGRID MENG

SHERIFF FAMILY

BERNIE & ALYCE DAHLIN

For a complete list of Partners, visit: usventureopen.com/partners



SOBRIETY
\$105,000



FINANCIAL LITERACY
\$62,036



FOOD SECURITY
\$65,804



JOB TRAINING
\$60,970



LITERACY
\$151,510



EARLY CHILDHOOD
\$86,148



HOUSING
\$666,520



MENTAL HEALTH
\$579,255



YOUTH
\$169,250



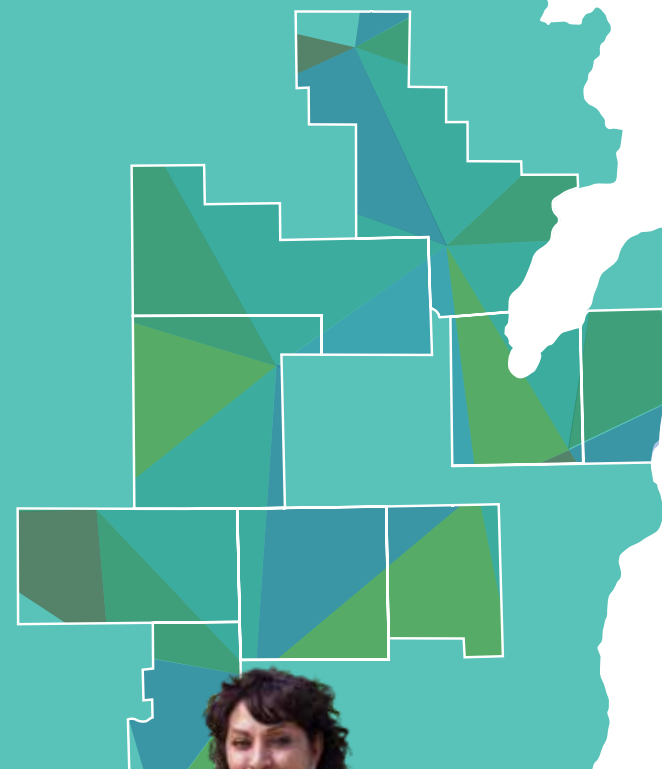
TRANSPORTATION
\$125,000



COMMUNITY HEALTH
\$81,615

OUR PRIORITIES & REACH

\$2.2 million
in grants distributed



HOPE DRIVES US.

The initiatives funded by the Basic Needs Giving Partnership address complicated, underlying issues that cause generational and situational poverty.



MENTAL HEALTH SERVICES FOR SPANISH SPEAKERS

“The support pulled me out of the darkness and made me strong.”

— SURID

COLLABORATORS:



Resiliency-Based Program for Youth
(Algoma Wolf Den)

“Wolf Den is more than an afterschool program. It is a lifeline, a safe haven, and a home away from home.”

—ELIZABETH

COLLABORATORS:

School District of Algoma
UW-Green Bay Social Work Program
St. Paul's Evangelical Lutheran School
St. Mary's Catholic School



Apricity Sober Living

MULTIPLE GRANTS FOR SEVERAL SOBER LIVING HOMES

“Transitioning to the next level sober living house has helped me solidify my recovery much more than moving out on my own ever would have.”

—JUSTIN

COLLABORATORS:



SERVICEWORKS®

JOB TRAINING FOR AT-RISK YOUTH

“Through ServiceWorks I have learned to work as a team, how to communicate appropriately and the importance of a firm handshake.”

—DEE

COLLABORATORS:



THE POINT POVERTY INITIATIVE WORK HELPS TO CONTINUOUSLY IMPROVE HOMELESS SERVICES FOR YOUNG PARENTS AND THEIR CHILDREN.

“Your fingerprints don’t fade from the lives you touch.”

—KRISTI

BASIC NEEDS GIVING PARTNERSHIP

2018 GRANTS

\$1,594,735
IN NEW GRANT
COMMITMENTS

\$2,153,108
IN GRANTS DISTRIBUTED



New Grants: \$557,018
Grants Distributed: \$1,158,752

NEW GRANTS

Spanish Resource Advocate: \$46,995 (Year 1 of 3, \$118,995 total) Hire a Spanish Resource Advocate who will build trust between basic needs agencies and the Hispanic community, educate service providers about best practices and provide culturally responsive services that increase access and lead to greater self-sufficiency. *Collaborators: St. Vincent de Paul, LEAVEN, Partnership Community Health Center*

First Time Parent Support Initiative: \$9,500 Planning grant to develop and pilot an initiative ensuring a healthy start for children born in our community.

Collaborators: Building for Kids Children's Museum, Family Services, Early Intervention of Winnebago & Outagamie Counties, Lawrence University

Shawano Area Early Childhood Partnership: \$63,218 (Year 1 of 3, \$178,523 total) Develop an early childhood coalition that will, among other things, work with vulnerable parents within their natural home environment using the Parents as Teachers model. *Collaborators: Family Services of Northeast Wisconsin, ThedaCare, Family and Childcare Resources of Northeast Wisconsin, Shawano County Department of Human Services*

Single Room Occupancy Program: \$60,000 (Year 1 of 3, \$150,000 total) Create a single room occupancy program for individuals currently living in shelter, who can pay rent but have barriers that keep them from renting in the housing marketplace. *Collaborators: Pillars, Inc. (formerly Housing Partnership of the Fox Cities, Fox Valley Warming Shelter, Homeless Connections)*

MULTI-YEAR GRANTS

Neighborhood Revitalization: \$96,100 (Year 3 of 3, \$300,000 total) Develop a new neighborhood revitalization program with "Rock the Block" events. Home repairs, preservation projects, improved relationships between neighbors and increased neighborhood pride will result in a significant shift from a culture of poverty. *Collaborators: Greater Fox Cities Area Habitat for Humanity, Rebuilding Together - Fox Valley, Neighborhood Partners, City of Appleton*

Pay It Forward: \$47,036 (Year 3 of 3, \$174,726 total) Use outcomes of a Basic Needs Giving Partnership planning grant to implement a new no-fee loan program with a financial counseling requirement. *Collaborators: LEAVEN, FISC*

Coming Home to Healthcare: \$81,615 (Year 2 of 3, \$295,000 total) Expand the scope and reach of the Partnership Community Health Center's clinic at COTS, serving new vulnerable patients living at or below the poverty level, reducing barriers to healthcare and introducing health literacy. *Collaborators: Partnership Community Health Center, COTS*

Youth Housing: \$90,000 (Year 2 of 3, \$300,000 total) Give young adults who have mental illness stable housing

and customized, broad-based supportive services designed to build independence and healthy living skills. *Collaborators: Pillars (formerly Housing Partnership of the Fox Cities), NAMI Fox Valley*

Counseling for Low Income Spanish Speakers: \$83,274 (Year 2 of 3, \$295,920 total) Establish and strengthen a center of excellence for Spanish speakers to seek mental health treatment, education and support in one place, located close to the heart of our region's Spanish-speaking neighborhoods. *Collaborators: Samaritan Counseling of the Fox Valley, NAMI Fox Valley*

Triumph: \$110,320 (Year 2 of 3, \$300,000 total) Integrate wraparound mental health care and educational services, helping high school students successfully transition back to their home school after intensive mental health services. *Collaborators: Family Services of Northeast Wisconsin, Kimberly, Kaukauna and Little Chute School Area School Districts*

F.R.E.S.H. Project: \$65,804 (Year 2 of 3, \$263,283 total) Create a food system that gives low-income families the tools they need to secure healthy foods, improve their health and stretch their food dollars, which will help them move out of poverty.

Collaborators: Shawano United Methodist Church, Shawano County, UW-Extension, Stockbridge-Munsee Community, Menominee Nation, Shawano/Menominee County Health Departments

ServiceWorks for At-Risk Youth: \$95,420 (Year 2 of 3, \$294,036 total) Address unemployment and underemployment as a root cause of homelessness and poverty in high school youth through the ServiceWorks program. *Collaborators: Riverview Gardens, Appleton Area School District, Boys & Girls Clubs of the Fox Valley*

Downtown Appleton CARE Team: \$60,970 (Year 3 of 3, \$272,142 total) Expand ServiceWorks and reach out to individuals in crisis through a new job training program that will take place in downtown Appleton. *Collaborators: Riverview Gardens, Appleton Downtown, Inc., City of Appleton*

Neenah School-Based Mental Health: \$101,000 (Year 2 of 3, \$300,000 total) Develop and implement a comprehensive school-based mental health program for students in grades K-5. *Collaborators: Catalpa Health, Neenah Joint School District, NAMI Fox Valley, Samaritan Counseling Center of the Fox Valley*

Project RUSH Manager: \$70,000 (Year 3 of 4, \$211,000 total) Ensure broad-scale action and community impact from Project RUSH (Research to Understand and Solve Homelessness) by hiring a project manager who will implement and oversee the work

in eight strategic areas of focus. Grant extended to four years. *Collaborators: Pillars, other members of the Housing Coalition*

Expanding a Recovery Community: \$15,000 (Year 2 of 3, \$115,000 total)

Open a third sober living house that supports long-term addiction recovery. *Collaborators: Apricity (formerly STEP Industries & The Mooring Programs) and Nova Counseling Services*

ACTIVE GRANTS*

STAR Program (formerly Scholars of Excellence): (\$300,000 total) Improve academic achievement levels, graduation rates, and post-secondary participation rates of African-American and Black youth through creation of the STAR program. *Collaborators: Boys & Girls Clubs of the Fox Valley, African Heritage Inc., Menasha Joint School District, Appleton Area School District, Fox Valley Technical College (FVTC), Lawrence University*

Education Advocate: (\$168,403 total) Double the capacity of the successful Education Advocate program which removes barriers and helps people enroll in GED, English Language Learning (ELL), and/or FVTC programs, with a long-range goal of improving their economic stability. Expanding the program will allow it to serve the communities of Chilton, Hortonville, Seymour and New London. *Collaborators: Fox Valley Technical College Foundation, LEAVEN, FVTC*

Community Resource Center: (\$218,608 total) Ensure effectiveness for the newly-

created multi-agency LEAVEN Community Resource Center by adding needed staff and data management tools. *Collaborators: LEAVEN, FISC, St. Vincent de Paul, FVTC, Energy Services, Inc.*

Almost Home Expansion: (\$69,180 total) Expand the Almost Home program, providing wraparound case management services helping at-risk families attain safe, affordable housing. *Collaborators: Greater Fox Cities Area Habitat for Humanity, Goodwill Industries of North Central Wisconsin*

**Payments made outside of 2018*



**Greater Green Bay
Community Foundation**

New Grants: \$549,415
Grants Distributed: \$533,554

NEW GRANTS

Responding Together to Homelessness in Brown County: \$55,000 (Year 1 of 3, \$125,000 total) A dedicated system navigator and leader will focus on the housing coalition's mission and strategic objectives: address an inadequate supply of emergency and supportive housing options, provide a common voice in teaching and advocacy and build on providing strong leadership to align committees, resources and communications. *Collaborators: Brown County Homeless & Housing Coalition, Golden House, Ecumenical Partnership for Housing*

Improving Mental Health for Low-Income Older Adults & Adults with Disabilities: \$54,789 (Year 1 of 3, \$151,415 total) This project represents a coordinated response to unmet mental health needs for low-income older adults and adults with disabilities in Brown County. Foundations will embed a resident clinician at the ADRC location 20-28 hours/week to provide outreach/casual support to build rapport and screen for mental health concerns; individual and group mental health counseling; community educational services; and intensive clinical supervision and training. *Collaborators: Foundations Health & Wholeness, Aging & Disability Resource Center*

Resiliency-Based Program for Youth (Algoma Wolf Den): \$91,000 (Year 1 of 3, \$273,000 total) A year-round resiliency program for at-risk youth in the Algoma community involves youth as leaders and targeted group activities focused on social and emotional learning. Lack of formal services necessitates an increase in early intervention and low-intensity services geared toward improving social and emotional skills in youth. These programs are designed to develop those skills, which in turn foster emotional wellbeing overall. *Collaborators: School District of Algoma, UW-Green Bay Social Work Program, St. Paul's Evangelical Lutheran School, St. Mary's Catholic School*

MULTI-YEAR GRANTS

Community Resource Empowerment Program: \$78,250 (Year 2 of 3, \$236,500 total) Coordinated approach to assist those disconnected from the workforce, deficient in basic skills, underemployed and in need of assistance in attaining post-secondary education, specifically the incarcerated, noncustodial unemployed parents, alcohol and other drug abuse or mental health patients and victims of domestic or sexual abuse in rural Oconto County. *Collaborators: New Beginnings Work & Training Center, Oconto County Sheriff's Department, Bay Area Workforce Development, FALS-Oconto Falls Alternative School*

Pathway to Self-Sufficiency: \$100,000 (Year 2 of 3, \$300,000 total) An increased capacity to assist families in need of long-

term supportive housing, including guidance to self-sufficiency, involves acquiring three duplexes and four single-family homes. Collaborations with partner organizations allow for a continuum of care for families ready to leave shelter or transitional housing but unable to find safe and affordable housing. *Collaborators: Ecumenical Partnership for Housing, The Salvation Army, Golden House, Freedom House*

LEvate (Education.Literacy.Engagement) Our ELL Families: \$54,515 (Year 2 of 3, \$147,945 total) Expanded pilot program for Latino families to incorporate additional family literacy sites to address both the parents' and their children's language needs while engaging parents in their child's education and in parent/child interaction,

building stronger school connections, and assisting parents in acquiring skills to be self-sufficient. *Collaborators: Literacy Green Bay, Green Bay Area Public Schools, Northeast Wisconsin Technical College*

Youth Mental Health Matters: \$100,000 (Year 2 of 3, \$300,000 total) A multi-faceted effort to address the unmet mental health needs of a segment of the community's most vulnerable youth brings counseling professionals and students in training into the Boys & Girls Club to connect with high-need populations in a trusted, accessible setting. *Collaborators: Boys & Girls Club of Greater Green Bay, Foundations, UW-Green Bay Social Field Placement Program*



New Grants: \$488,302
Grants Distributed: \$460,802

NEW GRANTS

Supporting Youth Mental Health Needs: \$12,400 Planning grant to use the Results-Based Accountability framework to better understand youth mental health needs and gaps in services, and identify feasible strategies that could be implemented to ensure all youth and their families in the Berlin area have convenient access to case management and mental health services. *Collaborators: Boys & Girls Club of the Tri-County Area, Catalpa Health, Berlin Area School District, Green Lake County Health & Human Services*

Peer Recovery Support Services: \$25,000 Planning grant to support the organic growth, mobilization, and training of Waushara County's recovery community to develop and offer peer recovery support services in a community where no such services exist today. *Collaborators: Family Health/La Clinica de los Campesinos, Inc.*

Rock the Block Oshkosh: \$100,000 (Year 1 of 3, \$300,000 total) Empower residents to revive their low income neighborhoods and enhance their quality of life by working together on home repair, preservation and beautification projects. *Collaborators: Habitat for Humanity of Oshkosh, City of Oshkosh, Greater Oshkosh Healthy Neighborhoods, Inc.*

State of the Child Deeper Dive: \$13,430 Planning grant to identify and test strategies to address gaps and/or scale effective services to improve the state of the child in Winnebago County. *Collaborators: Valley Packaging Industries, Child Care Resource and Referral, Winnebago County Health Department & Department of Human Services, Family Services, UW Extension, Fox Valley Early Childhood Coalition, Oshkosh Area United Way, UW Oshkosh Head Start, Oshkosh Area School District, Partnership Community Health Center*

Qualitative Study of Youth Suicide-Related Behaviors: \$10,000 Conduct a research project to determine why 12-18 year olds in Calumet, Outagamie, and Winnebago Counties are attempting suicide at nearly twice the rate of the rest of the state and national averages in order to develop real, local, targeted prevention and intervention strategies. *Collaborators: NEW Mental Health Connection, Neenah Joint School District, Outagamie County Public Health, Mosaic Health, Samaritan Counseling for the Fox Valley, Catalpa Health, Winnebago County Public Health, Medical College of Wisconsin*

Grade 8 Mental Health Screening in Oshkosh Schools: \$17,472 (Year 1 of 2, \$27,472 total) Add 0.35 full-time employee of case management capacity in order to expand mental health wellness screening to 8th graders, which was planned but put on hold due to the higher than anticipated positive screens in grades 9-12 (expected 30% positive screens and actual is 40%). *Collaborators: Samaritan Counseling, Oshkosh Area School District, Catalpa Health*

MULTI-YEAR GRANTS

Recovery House for Men: \$35,000 (Year 2 of 3, \$170,000 total) Open a third sober living house for men who no longer require the strict rule that are enforced in Mahalo, the current men's house, yet who still require some support on their journey of recovery. *Collaborators: Apricity (formerly STEP Industries & The Mooring Programs) and Nova Counseling Services*

Oshkosh School-Based Mental Health: \$90,000 (Year 2 of 3, \$300,000 total) Launch a comprehensive, school-based mental health program that will allow for earlier detection, increased access to services and heightened awareness aimed at building a culture for mental health, reducing stigma and increasing tolerance. *Collaborators: Catalpa Health, Oshkosh Area School District, Samaritan Counseling of the Fox Valley*

Vocational Learning at Apricity: \$30,000 (Year 2 of 3, \$95,000 total) Develop a Vocational training center located at Apricity to expand the educational opportunities for participants and enhance their ability to secure full-time employment or enroll in higher education. *Collaborators: Fox Valley Technical College, Apricity*

Hub Collaboration Phase 2: \$15,000 (Year 2 of 3, \$285,000 total) Engage more participants in self-sufficiency coaching by increasing coaching capacity and making it easier for people looking to get ahead and stay ahead to access hub services. *Collaborators: Oshkosh Area United Way, ADVOCAP, Oshkosh Salvation Army*

Reader's Café Student Literacy Interventions: \$50,000 (Year 2 of 3, \$150,000 total) Increase reading confidence, fluency and proficiency for Boys & Girls Club members that are experiencing academic challenges because of low literacy skills through tutoring, Readers Theaters, choral reading and book clubs. *Collaborators: Winnebago County Literacy Council, Boys & Girls Club of Oshkosh*

REGIONAL GRANT

JumpStart Auto Repair: \$125,000 (Year 1 of 2, \$200,000 total) Fund second and third years of JumpStart, an auto repair business open to the public that uses profits to provide free or low-cost auto services to victims of domestic abuse. *Collaborators: Christine Ann Domestic Abuse Services, Harbor House Domestic Abuse Programs*

Note: The grants represented are based on the fiscal year of the fund and the Basic Needs Giving Partnership. Community foundation fiscal years vary.

One event.



Hundreds of golfers, partners and volunteers enjoy an extraordinary event for a critical cause: ending poverty. U.S. Venture pays all expenses of the event. 100% of your donations go to ending poverty within area community foundations.

One mission.

U.S. Venture relies on the expertise and knowledge of area community foundations and their grant teams to oversee and implement the granting process and review.



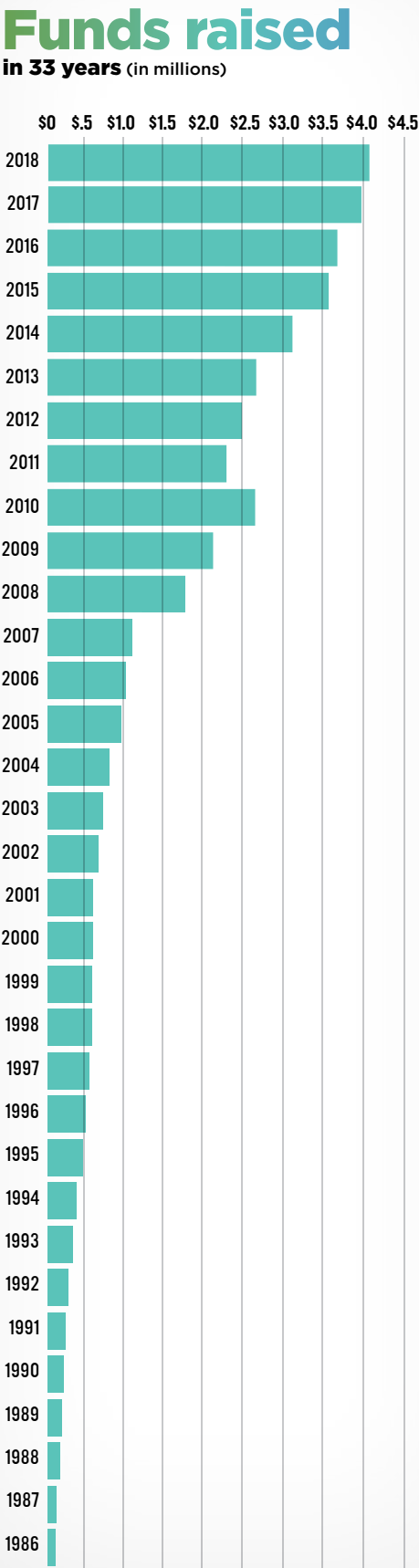
Nonprofits collaborate and submit grant applications that address drivers of poverty. Grant teams recommend funding for the most impactful proposals in Northeast Wisconsin.

A grantmaking match of \$800,000 from the J. J. Keller Foundation and \$200,000 commitment from Oshkosh Corporation, ThedaCare and the Thrivent Foundation lead this effort.

Thousands served.

\$1.6 million in new grants given this year from the Basic Needs Giving Partnership to end poverty in Northeast Wisconsin.

Your partnership makes this possible.



Be a face for hope.

JOIN US

AUGUST 14, 2019

**to end poverty in
Northeast Wisconsin**



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DRIVE CHANGE

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